

# LEADING FOR INNOVATION course

## As an INNOVATOR do you regularly wonder...



..... how you can grow as a leader of an innovation team and how you can create a true innovation culture?

..... how you can become more successful in developing *and* deploying innovation?

..... how to organize innovation more effectively in an ever more complex and rapidly changing world?

## In that case, LEADING FOR INNOVATION is exactly the course for you

### WHAT WE ARE GOING TO DO ?

**With our 4-step method** we will enable you to distinguish yourself as a leader of innovation.

We focus on your specific practice with interactive and experiential learning.

**In an optimal setting of 6-12 participants** from different organisations we inspire each other *and* learn from each other. We apply the contents directly to your specific situation and enable sustainable change.

**The programme comprises 4 modules of 2 days each**, spread over a couple of months. We are uniquely focused on your specific leadership. Therefore we also offer personal coaching between the modules.

### WHO ARE THE PARTICIPANTS ?

(Emerging) leaders of innovation teams and innovation processes in businesses, universities and research institutes.

### AT THE END OF THE COURSE

You will have become a more effective leader of innovation, equipped with the tools to build a stimulating innovation culture.

You will have learned how to orchestrate the most critical innovation processes.

You will have a concrete implementation plan for your organisation and for your personal development.

### ENROLLMENT AND MORE INFORMATION

**Paul Hartman**      **Frank Uit de Weerd**  
info@phadvies.nl      frank@aoidosleadership.com  
Tel: 06 47047563      Tel: 06 46382477  
www.phadvies.nl      www.aoidosleadership.com

### TRAINING INFORMATION

 **4 X 2 DAYS**  
 **€ 5950,- (ex vat )**  
 **5 – 10 participants**

# COURSE DESIGN

## Module 1

### WHY

*It's all about intentional decisions*

- Innovation strategy
- Innovation types
- Innovation process
- Developing a business case

## Module 2

### WHAT

*Inspiring purpose and passion*

- Creating an innovation culture
- Leading innovation teams
- Influencing stakeholders
- Decision making



## Module 3

### HOW

*Getting things done*

- Personal leadership
- Your values and barriers
- Implementing innovation
- Dealing with resistance

## Module 4

### INTEGRATION

*Putting it all together*

- Innovation game
- Action plan
- Key learning points
- Celebration

LEADING FOR INNOVATION IS A CO-PRODUCTION OF:

### Frank Uit de Weerd & Paul Hartman

Both have built up a reputation in the area of leadership and innovation and bring a wealth of practical experience and content knowledge. They deliver the course in an enjoyable and appealing manner.



**Frank Uit de Weerd**

Frank Uit de Weerd builds on more than 26 years of international experience with Shell. His last role was Vice-President HR Innovation, Research & Development.

Early 2015 he started **Aoidos Leadership** in order to focus fully on leadership development and innovation. He believes that great leadership is key for creating a better, more conscious and sustainable world.



**Paul Hartman**

Paul Hartman started his own consultancy **ph advies** in 2007 and focuses on leadership, strategy and innovation.

Prior he worked with the University Utrecht, with TNO as Head Personnel and Organisation Development and was for 16 years senior advisor and Managing Partner with Leeuwendaal Consultancy for universities and knowledge intensive organisations.

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